

SA BEEF CATTLE BREEDERS ASSOCIATION INC

2017 Field Day Information

2017 FIELD DAY PROGRAM

Adelaide Hills & South Coast.....	Sunday, 5th February 2017
Upper South East.....	Monday, 6 th February 2017
Lower South East	Tuesday, 7 th February 2017
Mid North & Yorke Peninsula.....	Wednesday, 8th February 2017

FIELD DAY GENERAL GUIDELINES AND ENTRY FEES

- **To participate in the SA Beef Cattle Field Days a breeder must be a Full Member of a Breed Society.**
- **The breeder must also be an INDIVIDUAL MEMBER of the SA Beef Cattle Breeders Association in their own right.**
- Participants with more than one stud or property must take note of the below information:

Basic Entry Fee

The basic entry fee for a single stud breed being exhibited on one property is \$530.00 GST inclusive. This fee includes the provision of one quarter page black and white stud advert in the field day supplement.

Two stud breeds registered under two separate trading names on the one property

A member with two different stud breeds registered under two separate trading names but conducting displays on the one property will be required to pay a double entry fee (total \$1060.00 GST inclusive) in addition to a membership subscription to the SA Beef Cattle Breeders Association for each of the two studs (ie \$120.00 GST inclusive). Each stud registered under a different trading name must pay a membership in their own right.

Two breeds operating under one trading name on the one property

A member with two different stud breeds operating under one trading name and conducting a display on the one property is required to pay the basic entry fee of \$530.00 (GST inclusive) in addition to one membership fee (\$60.00). Only one quarter page black and white advert will be permitted. Additional advertising will need to be negotiated direct with the Stock Journal.

One breed operating under one trading name with a display on two different properties

A member with one stud breed operating under one trading name but wishing to conduct displays on two different properties on different days will be required to pay the basic entry fee of \$530.00 (GST inclusive) and a separate entry listing fee of \$100.00 (GST inclusive) in addition to one membership fee.

The separate entry listing will allow your stud to be listed once on each day (twice in total) in the field day supplement. Only one quarter page black and white advert will be permitted for the stud. An additional advert on the second day will need to be negotiated direct with the Stock Journal and you will be charged accordingly.

Congregation Of Small Studs At One Site and Congregation of Larger Studs at One Site

The SABCBA Committee has ruled that **ANY NUMBER** of small studs can congregate at one site. The entry fee for each small stud will be a minimum of \$146.00 GST inclusive where four or more studs are at one site but where there are less than four studs each small stud will pay the relevant proportion of the \$530.00 entry fee i.e. if two small studs are at one site they will each pay half of the entry or \$265.00 each. **A small stud is defined as one that has no more than 20 registered females.** The combined studs will receive one ¼ page mono advert and one ¼ page profile. Any larger advertisement is by negotiation with the Stock Journal. Participants with herds that are larger than 20 registered females can congregate at one site but each will pay the full entry fee.

DAUGHTER STUD INFORMATION

Participants are advised that daughter studs will be permitted entry to the Field Days under the following criteria.

A person wishing to exhibit cattle on their Field Day at the herd of origin must conform to the following criteria:

- A breeder with a daughter stud will be required to pay half of the Field Day entry fee (\$265.00 GST inclusive)
- Daughter stud herd size to be no more than 10 cattle.
- A daughter stud must be individually registered as a member of the SABCA, membership fee \$60.00 (GST inclusive)
- The daughter stud prefix will be included in the parent stud's Field Day directory information section.
- No separate listing or advertising will be permitted unless the full Field Day fee is paid.

SA BEEF FIELD DAYS HEIFER CHALLENGE – see information on separate sheet attached.

OPEN FOR INSPECTION TIMES

It is recommended that Studs be Open for Inspection from approximately 9.00am to 5.00pm on their designated day.

DECLARATION

Incorporated into the Field Day Entry Form is a declaration that must be completed by member participants. The declaration states that "No stud participants in the SA Beef Cattle Field Days will hold an auction sale or Helmsman sale during the currency of the Field Days."

It is essential that this Clause be signed before the Association will accept entries.

CLOSING DATE FOR ENTRIES: 5.00pm Friday 30th September 2016

Additional information overleaf

GENERAL INFORMATION

FIELD DAY STUD DIRECTORY

It is proposed that 13,000 Field Day stud directories will be produced, with 500 available for SABCBA distribution.

ADDITIONAL ADVERTISING SPACE - FIELD DAY STUD DIRECTORY

Advertising space is available in the stud directory for companies and various organizations. Should you know of any local business that would like to advertise in the supplement, please contact the Secretary.

PARTICIPANT ADVERTISING – FIELD DAY STUD DIRECTORY

Participating members will automatically be permitted a quarter page black and white advert for their stud within the stud directory. This is included in the entry fee package (\$530.00 GST inclusive).

Members wishing to book additional advertising space will be required to negotiate this matter direct with Stock Journal Publishers. All additional adverts will come at an extra cost.

ADVERTISING MATERIAL AND EDITORIAL MUST BE RECEIVED BY STOCK JOURNAL PUBLISHERS BY THURSDAY 17th NOVEMBER 2016. IF INFORMATION IS NOT RECEIVED BY THAT DATE YOUR LAST ADVERTISEMENT WILL BE USED WITH RELEVANT DATE CHANGES.

MAPS

All new field day participants will be provided with a copy of the regional map to accurately locate your property. Please carefully list the directions to your stud on the enclosed entry form. If your location was incorrectly marked last year, or has recently changed, please ensure you notify the Stock Journal so they are able to make the appropriate changes. A copy of last years maps are available upon request to the Secretariat on (08) 8210 5230.

NAME BADGES

Participants entering the Field Days for the first time will be supplied with one complimentary name badge.

Additional badge requirements are at the participant's expense (\$12.00 incl GST per badge).

Past participants who have lost their badge or require additional badges can request badges at their own expense.

To order your name badge(s) complete the appropriate section on the enclosed entry form or contact the Secretariat. Badges will only be ordered upon receipt of payment.

ROADSIDE DIRECTION SIGNS

Field Day participants MUST utilize the roadside direction signs and pen cards that are supplied by the SABCBA. A STICKER TO COVER THE RURALCO LOGO WILL BE PROVIDED TO FOR EACH SIGN THAT YOU HAVE.

Roadside Signs

- Studs should print their stud name(s) on the roadside signs in a LARGE, CLEAR print (wool bale stencil is ideal).
- If you are a new participant in 2017 the roadside signs will be supplied to you free of charge.
- If you have previously participated in the SA Beef Field Days replacement signs will be charged at a cost of \$32.00 (GST inclusive) per sign.
- Please indicate the number of roadside signs required on your entry form.

Pen Cards

- Pen cards are supplied by the ANZ Bank free of charge.
- Please indicate the number of pen cards required on your entry form.

All roadside signs and pen cards will be delivered by the ANZ Bank

NEW MEMBERS – SA BEEF CATTLE BREEDERS ASSOCIATION

Application/Membership forms are available from the Secretary's Office and can also be downloaded from the SA Beef website, www.sabeef.com.au. If you know of any interested person wishing to participant in the Field Days and/or become a member of the Association please advise the Secretary or refer them to the website.

ALL ENTRIES MUST BE RECEIVED BY 5.00PM, FRIDAY 30th SEPTEMBER 2016.

**** Any late entries received up to 14th October 2016 will incur a \$100 late fee. Strictly no entries will be accepted after 14th October 2016. ****

All entries and payments must be forwarded to:

SA Beef Cattle Breeders Association
PO Box 108, Goodwood SA 5034

All enquiries should be directed to:

Malcolm Buckby (Secretary)
Phone: (08) 8210 5230, Fax: (08) 8231 4173
Email: mbuckby@adelaideshowground.com.au

NOTES TO REMEMBER:

- ✦ The Committee reserves the right to allot the day you are to participate in, once entries are received.
- ✦ Boundaries where applicable have been marked on the regional maps.
- ✦ Entries closed at 5.00pm, Friday 30th September 2016.
- ✦ Advertising and Editorial material must be forwarded to the Stock Journal by Thursday 17th November 2016.

YOU ARE REQUIRED TO RETURN:

- ✦ **FIELD DAY ENTRY FORM & PAYMENT** – Fully completed and signed including name badges, roadside and pen card requirements.
- ✦ **ANNUAL MEMBERSHIP SUBSCRIPTION (\$60.00 GST inclusive).**
- ✦ **ADVERTISING COPY TO THE STOCK JOURNAL NO LATER THAN 17th November 2016.**